

VIP Partnership Program Agreement January-December 2012

VIP Partnership FAQs

The Greater Georgetown Chamber is renewing its VIP Partnership Program in 2012, which better recognizes those organizations that have partnered with the Chamber in the past (i.e. by sponsoring one or more of the Chamber's annual community events) or wishes to become more active in and recognized through the Chamber. The program's goal is to provide greater and more effective exposure to organizations that wish to support the Georgetown Chamber and Georgetown community to a greater degree. There are a variety of excellent marketing tools incorporated into the program including recognition within the promotional materials associated with a particular Chamber community event, recognition at Chamber meetings, within Chamber publications, and prominently and often within the Chamber website.

The primary reasons why the program was created include:

1. It provides a variety of avenues for sponsoring organizations to receive the maximum benefit from their additional investment.
2. It allows the Chamber to better plan for and design community events based on funding availability.
3. It prevents the Chamber from having to constantly nickel and dime organizations causing them more work.
4. It allows Chamber event planners to focus their limited energies on the event, not on seeking funding sources.
5. It is presented to organizations in a way that allows them to incorporate it into their annual marketing and budget processes.

Partner organizations may need to provide certain items, such as logo graphics, to receive the maximum benefit from the program. The Chamber welcomes feedback and suggestions on how to improve the program for VIP Partners. VIP Partners must remain members of The Greater Georgetown Chamber of Commerce during the term of their partnership. Components within a partnership level are nontransferable unless otherwise stipulated.

Full Partner Level - \$9,000 * Preferred Partner Level - \$7,000 * Executive Partner Level - \$5,000

Practicing Partner Level - \$2,500 * Participating Partner Level - \$1,250

Company Name _____

Partnership Level _____

Special Instructions _____

Company Contact _____

Company Address _____

Weblink Address _____

Contact Phone _____ Contact Fax _____

Contact Email Address _____ Total Amount Committed _____

Would you prefer to have us submit an invoice? _____ If so, full payment or three installments? _____

Note: Full Partner, Preferred Partner and Executive Partner - Submit your company logo via e-mail to: info@georgetowncoc.com.

Partnership Terms and Conditions

I have reviewed the VIP Partnership Program details and understand this agreement as presented by the Greater Georgetown Chamber of Commerce. I understand that certain items within the agreement may require submissions by me or an active role from me or someone else within my organization. I agree to remain a member of The Greater Georgetown Chamber of Commerce during the term of this agreement. I further understand that if my membership or any other invoices with The Greater Georgetown Chamber of Commerce fall past due, this agreement may be reviewed by the Board of Directors and be considered null and void. Items listed within my partnership level are nontransferable unless otherwise stipulated here. Understanding these stipulations, I am pleased to partner with the Greater Georgetown Chamber of Commerce and intend to purposely promote the Chamber's efforts to further the interests of the Georgetown area, and its organizations and residents.

Approving Signature _____

Date _____