

**Greater Georgetown Chamber of Commerce
Board of Director's Meeting
April 7, 2010**

Minutes

Participants

Board Members: Debbie Hartstein, Linda Price, Jeanne Dukes, John Rieley, Ray Hopkins, Joan Tyndall, Robin Parker, David Mueller, Art Blanchette, Robbie Robinson, Bernice Edwards, Helen Kruger and Jeff Benson

Also Present: Karen Duffield, ED and Sherri Schaaf – Fast-teks

Topic	Details	Action Items
Call to Order	Meeting was called to order by Ray Hopkins @ 4:03pm	
Approval of the Minutes	The March 3rd minutes were emailed and Ray asked for approval and/or discussion	Motion made by David, second by Helen, motion carried
Treasurer's Report	The Treasurer's Report was emailed by Joan. Ray asked for a motion on the Balance Sheet and P & L. Joan indicated that on a quarterly basis we will receive the budget numbers, in an effort to keep an eye on things. There were questions on some areas, Advertising, Bookkeeping, Internet, Newsletter, Rent & telephone. Joan advised that the numbers may be off depending on when we get the bills, when they are paid and when the report is done. The advertising # is low because the budget is event heavy and those events have not happened yet. The bookkeeping charge related to a quick books payroll charge, which should have been budgeted for as it needs to be paid. The newsletter amount includes a check from 2009 that had to be reissued and is now reflected in the 2010 #. Rent # is high as the rent payment has been paid ahead.	Motion made by Debbie, second by Robin. Motion carried
GT Farmers Market	Karen was happy to report that all is now set for the Farmer's Market, sanctioned by the Dept of Agriculture. It will be located at the front grounds on Sports @ the Beach, every Friday from 3 pm – 6 pm starting the Friday of Memorial Day weekend until the Friday of Labor Day weekend. The market will be coordinated and manned by Pat Faluzzi, a professional Farmer's Market Master who coordinates the Rehoboth Farmer's Market. Pat will be considered a consultant to the Chamber and not a Chamber employee, but will be provided a 1099 at the end of the year. Pat will be "paid" the \$200/farmer for the season. The first year or possibly 2, the Chamber will not realize a profit, but there are ways to raise funds, ie get a sponsor the market bags, that could be sold. There was a question as to insurance, this will be covered under the Chamber's event policy, as well as Pat having her own coverage. Karen will check with Sports @ the Beach to see if their insurance will also cover. Pat advised Karen that all	Jeanne made a motion to go forward with the plans and retaining Pat, provided that the contract calls for a clear exit plan and the board is provided with a copy. A second was made by Helen. Motion carried.

	contracts signed by the Farmers will hold the Chamber, Pat and Sports @ the Beach harmless. The Chamber will be responsible for advertising under the existing advertising budget. There will be an approximate \$400 cost for the banners and flags. In addition there will be email blasts and newsletter inserts.	
Membership	Helen advised that we have 440 members. Next Monday at 4pm is the first membership meeting. There are 2 ribbon cuttings in April that Helen would like board representation – 4/21 @ 11 am – Floridella and 4/23 @ 3:30 pm – Sussex Pines CC	
Economic Development	John in place of Lit provided a report. He said there was a presentation by the Milton Theater “building bridges”. There was also some discussion concerning a letter from David Baker relating the airport and also Del Dot issues (see below for more). John also advised that the UD Campus in Sussex is on hold because the monies went to purchase the old GM Plant. It was also noted that ED is looking for a representative from the Hispanic Community. Jose Somalo (Hoy) and Zaida Guerida (La Esperanza) are both interested but were not available to come to today’s meeting. Also noteworthy – next month’s meeting will be relocated, thanks to Pastor Steve to Georgetown Wesleyan Church	
Decadent Dessert	Linda advised all is on target, judges have been enlisted, awards have been ordered. Food is being provided by Lighthouse Landing, Beer by 16 Mile Brewery and Wine by Delaware National. Theme is Hollywood/Oscars	
Easter Egg Hunt	Joan made report for Chair, Ashley. A great time was had by all and the event was a huge success. There were 75 pictures with the Easter Bunny and 220 tickets at .25/piece sold. The moon bounce was busy all day. In addition, Joan advised that the budget may look like the expenses went over, but it needs to be noted that Ashley went out and got additional sponsors. The total income was \$1965.65 with expenses of \$1452. There was a request to make a donation to the Marvel Museum as they usually charge for the use and the Chamber was able to use for free. Karen discussed a concern with going over the budget, even if additional monies are raised, as the Chamber By-laws state that any expenses of \$250 over budget need to be approved by the board.	<p>A motion was made by Helen to donate \$200.00, second by John. Motion carried.</p> <p>Ray said that in the event the budget of any event is exceeded by \$250.00 or more, an email is to be sent out to the board for their input and/or comments.</p>
Wings & Wheels	Chair Linda indicated that all is proceeding with the event. The next meeting is May 6 th – 3pm at the Airport. Linda also advised that Mid South Audio is providing our sound equipment (\$1500 expense) but a sponsor (Anchor Enterprises, not yet a Chamber member, but will be) has already committed. We are looking to have a band to close out the event. The thought for the entertainment sponsor is to have sound equipment that can be heard all through the event for announcements and more, then with a band as the	

	close, we could keep people around a little longer to help the food/craft vendors. Bob Rickers band has said they would charge us \$600.00, but we are still looking for other options and Sky Brady will DJ for 2 hours right before the band comes on.	
Christmas Parade 2010	Chair Jeanne advised the first planning meeting took place today. The theme is Christmas around the world. All is on target with committees and volunteers being established.	
GT Community Yard Sale	Karen asked if ok to change date from June 5 th to June 19 th , which this year is the Sports at the Beach huge tournament weekend. All were in favor. Karen asked for volunteers, Robbie, Sherri, Linda, Jeanne and Ray volunteered.	
Letter to Rep Castle	This stemmed from a letter provided by John Rieley that was done by David Baker of Sussex County to Rep Castle. The letter was done in support of the runway extension being looked at for the GT Airport. The expansion could be a big boom to GT and Pat's Aircraft	A motion was made by David, second by Jeff to draft a letter, referencing support based information contained in the David Baker letter. Motion carried.
Letter to the Governor	At the ED meeting today, concerns were once again brought up about the delays with Del Dot in getting things through on upcoming projects. The letter previously discussed by the board, had been put on hold when Gov Markell came out earlier in the year at a press conference saying that the process through Del Dot would be 60 days. That has not been happening. The Board has decided that Ray will get in contact with Bob Stickels to draft a letter with input from John, Ernie Felici (Cushman Wakefield) and a couple of other board members. The letter will address the 60 day period the Governor said would happen and has not. There will be specific projects and timelines to be noted.	
Adjourn	At 5:05 pm	
Next Meeting		May 5 th @ 4 pm

Minutes respectfully submitted by: Linda Price 02/09/10