

**Greater Georgetown Chamber of Commerce
Board of Director's Meeting
February 3, 2010**

Minutes

Participants

Board Members: Buzz Matthews, Ashley Hoban, Linda Price, Lit Dryden, John Riele, Ray Hopkins, Joan Tyndall, Robin Parker, Debbie Hartstein, Bill Taylor, David Mueller, Art Blanchette, Robbie Robinson, and Jeff Benson

Also Present: Karen Duffield, ED

Topic	Details	Action Items
Call to Order	Meeting was called to order by Ray Hopkins @ 4:00 pm	
Approval of the Minutes	The January 6th minutes were emailed and Ray asked for approval and/or discussion	Motion made by Joan, second by Ashley. Motion carried
Treasurer's Report	The Treasurer's Report was emailed by Joan. Ray asked for a motion on the Balance Sheet. A question was asked by Ashley concerning monies budgeted for events, specifically Easter Egg Hunt. Joan advised that we are bringing in VIP Partnership which part of the monies will be for specific event sponsors. Any monies raised through sponsors will help eliminate the need to go "door to door" for more money. Joan will get with Ashley concerning monies raised thru VIP partners, going to Easter Egg Hunt. Joan advised that we currently have 6 VIP Partners and are shooting for 12. The events, namely Easter Egg Hunt, Wings & Wheels and the Christmas Parade greatly benefit from these partners.	Motion made by Jeff, second by David. Motion carried. (balance sheet) Motion made by David, second by Lit. Motion carried (P & L)
Committee/Task Force	Karen said she had already heard from some board members requesting to join certain committees and task forces. An updated list was provided with names of 2010 volunteers. She is still looking for more and reminded each board member that they needed to volunteer as part of their service	
Membership	Joan advised on behalf of Helen that we have 431 members, recently lost one, but also gained one so we are still even. Still need more members	
Economic Development	Lit talked about the recent lunch meeting which was attended by a larger group than normal. He pointed out that it is important for those that attend to be able to bring something to the table and to stay focused on the purpose intended. Randall had brought up to the committee to have some type of symbol related to committee (ie tie, button, lapel pin) more to follow. It was brought up about the importance of getting the right people together (ie recent meeting where there were Del Tech & other college representatives that needed to discuss expanding the Nursing Program and before the meeting was over, all 3	

	college reps were in a huddle.	
Decadent Dessert	Jeanne Dukes is not able to chair this event this year, so Linda has stepped up to handle. Robin Parker has stepped in to co-chair. The event will be a mixer on 4/21 at Delaware National Bank. The theme is Hollywood/Awards, Red Carpet and more	
Easter Egg Hunt	Chair Ashley advised that the first planning meeting is Wednesday 2/10 at 4:30 at the Train Station for anyone who wants to get involved. Boys and Girls Club have already come on board with games and more. There will be a Moon Bounce, coloring contest etc. The Easter Egg Hunt will take place at the Carriage Museum. Ashley said there needs to be more volunteers. The Pagent girls have always been a big help here.(the craft table needs guards because people just take) She needs help the night before to hide eggs and rope off the area. They also have purchased a printer so the photos will be printed at the site at \$5.00/photo. Ashley also said she will not be at the next board meeting (3/3) so she will have someone make her report.	
Wings & Wheels	Chair, Linda reported that the planning has started. The next meeting is 3/11 at 3pm at the Sussex Airport. Still looking for committee members and volunteers to help out with committees and at the event.	
2010 Breakfasts/ Mixers	Karen confirmed that even though she asked Lynn Lester to hold the price increase for 2 years, Lynn was only willing to do 1 year. Karen is also looking for suggestions for speakers (breakfasts and lunches)	
Mayor Lambden	Mayor Eddie Lambden came as a special guest to discuss something special for Georgetown. The Mayor said that he has been meeting and talking with Mariano Rivera, NY Yankees Pitcher and his representatives. They have decided they want to “adopt” Georgetown and make it a model for the State of Delaware. He wants to start by providing 1 toy and 1 pair of Nike Sneakers for every child in Georgetown (Georgetown proper – about 2500 kids) The Mayor came to the Chamber looking for ways to brainstorm to get the names of all of those children. Ray was concerned, before name was mentioned, that we ensure that this individual and/or group be credible. He also wanted to know what were the expectations for the Chamber involvement.	The next action is to set up a meeting with the representative for Mariano Rivero for a brainstorming meeting. The Mayor will get back to us with a date and the first meeting will include Karen and Ray. Karen will be the Mayor’s contact.
2011 Chicken Festival	Karen advised that we still need to get a sight with adequate parking (2000 cars at one time, approx 15 acres) We do not want to have to get into a position where we are shuttling people from various locations. Delmarva Christian HS(although the Town of GT will not support this site) and Sussex Central are being discussed since the developer of the property across from the Marvel Museum has said we can not use the property. Karen has an upcoming meeting with the Principal of Sussex Central.	

	Still need volunteers to help with this event, Karen has some volunteers, but needs more.	
Renewed Initiatives	Making a connection – this will be discussed further at the next meeting (David said Jose Somalo would be a good contact to help) Nothing new on the Student 2 Student Discount program. Farmer’s Market – looks like Delmarva Christian HS will be the best location. Karen has met with the Principal and he will take to his board at the next meeting, but it looks very promising and could get volunteers from the HS to help.	
New Business	Art brought up to have a section in Chamber Membership for Small Home Based Businesses. Maybe hosting mixers/mini Trade Show etc - will be further explored	
Adjourn	At 5:10 pm	Motion made by David 2 nd by Ashley. Motion carried
Next Meeting		March 3 rd @ 4 pm

Minutes respectfully submitted by: Linda Price 02/09/10