

**Greater Georgetown Chamber of Commerce  
Board of Director's Meeting  
March 3, 2010**

Minutes

Participants

**Board Members:** Buzz Matthews, Linda Price, Lit Dryden, Jeanne Dukes, John Rieley, Ray Hopkins, Joan Tyndall, Robin Parker, Bill Taylor, David Mueller, Art Blanchette, Robbie Robinson, and Jeff Benson

**Also Present:** Karen Duffield, ED

Topic	Details	Action Items
<b>Call to Order</b>	Meeting was called to order by Ray Hopkins @ 4:00 pm	
<b>Approval of the Minutes</b>	The February 3rd minutes were emailed and Ray asked for approval and/or discussion	Motion made by Buzz, second by David, motion carried w/Jeanne Abstaining
<b>Treasurer's Report</b>	The Treasurer's Report was emailed by Joan. Ray asked for a motion on the Balance Sheet. Joan indicated that after talking with Karen, the income and expenses are split which shows a more accurate picture of the money.	Motion made by Art, second by Jeff. Motion carried
<b>Committee/Task Force</b>	Karen handed out the most recent copy of the committees/task forces available. She asked that everyone take a look to make sure they have been signed up for their requests and if they have not signed up, to make sure they find something as it is a requirement of board service. Please email her any updates or changes. She also said that the Chairs of each need to take the initiative now to start holding meetings.	
<b>Membership</b>	Joan advised on behalf of Helen that we have 433 members still seeming to lose, but gain to offset the loss. She also said that there are some members > 180 days late and we may lose @ least 4 members.	
<b>Economic Development</b>	Lit said this meeting was again well attended with a great representation by the board. There may be a change in venue if the numbers continue to increase, possibly Pastor Steve's Church. There were 4 main topics he thought we should know about – 1. GT Race Track, currently in very preliminary stages, but presentation made in an effort to gain support. It was suggested that individuals and businesses get behind the project as it would be a huge boom for Georgetown. 2. Bus to Rail – Jim Rasa gave a report about the state of the project, which is on track and being very well received. 3. Survey from UD – very well done, but has really not been put in use. Lit said he feels we need to find a way to implement and wants the board to get behind. Joan indicated that a link will be put on the Chamber's website for easy access. All thought this was a great idea. 4. Article in DE State News concerning Kent	John is to do a little more investigating on the airport expansion or lack thereof & bring a report back for the next board meeting.

	<p>County Chamber's position on a possible Toll at the Indian River Bridge. Randall Cash thought a letter in response needed to be sent. Since there really has been no movement or discussion on this subject, the consensus of the Board is to not make waves or get antagonistic about a situation that may not even come to fruition. No further action will be taken.</p> <p>There was a discussion (brought up by John) concerning economic development at the Airport in relation to extending the runway and upgrade the facility for instrument landings. It has been heard that Fed X is looking to use the GT Airport as a possible HUB. It was decided by all that this is something that the Chamber should get behind.</p>	
<b>Decadent Dessert</b>	Linda advised that the committee has met, the theme is Hollywood/Award Season. A flyer is in the board packages. Awards for the desserts are being planned, judges are being recruited. 16 Mile Brewery will provide the Beer, Lighthouse Landing will provide the food. There will be wine, water, etc. Everything is on target.	
<b>Easter Egg Hunt</b>	Joan made report for Chair, Ashley – all is on target, there is a flyer in the board packages, please post in your businesses. \$1550.00 has already been raised and after all expenses paid, so far net is \$35.00. Still need volunteers for setup on Friday and for the event on Saturday. Robbie, Linda and Robin volunteered for Friday starting at 5 pm. Event time on Saturday is 11 – 1 pm	
<b>Wings &amp; Wheels</b>	Chair Linda indicated that the event is on target and well into the planning. The next meeting is Thursday 3/11 @ 3pm at the GT Airport. There is still help needed on committees and Linda invited anyone who wants to be a part to come out to the meeting. Jeanne asked to be added to the distribution list and Ray offered whatever help he could give leading up to the event.	
<b>Christmas Parade 2010</b>	Chair Jeanne advised she will be starting the planning in an effort to request bands as early as possible. If anyone wants to help in the planning please let Jeanne know. Joan, Robin and Ray have volunteered	
<b>2011 Chicken Festival</b>	Karen said we are still looking for a solution to the parking if at the Marvel Museum, or we may even be looking for a new site, if we can not work out the parking issue.	
<b>Student to Business Discount</b>	Karen reported on what was the brainchild of Terry Johnson at Del Tech, now retired and resurrected by Development Director, Jason Bentley. The program is now up and running and looking for businesses to participate. There is an application in the board package to be completed if you would like to participate. If you know of businesses, please copy and provide the form. The cards will be used as a fundraiser for Del Tech, services and programs. Jason advised Del Tech has 5000 students, 250 faculty and countless alumni. The thought was this was a	

	program that the Chamber should embrace and get behind, taking the lead to get the word out.	
<b>Shore Bet Poker</b>	Karen advised of a fundraising opportunity for non- profits of which the Chamber qualifies. It is where an organization holds poker tournaments, but a % of the profits must go to a charitable organization. There was a lot of discussion concerning how the program works, how often you participate, how many you can participate in, etc. A recent change in the legislature said that a representative of the charity beneficiary must be on site for the entire time with a copy of their certificate. After the discussion, it was decided that the Chamber should not be a participant due to the moral issues, which may arise with some members based on the gambling.	Motion was made by Jeanne to not look at this project any longer, 2 <sup>nd</sup> by Robin, all in favor with David abstaining
<b>2011 Bridal Show</b>	Karen talked about this event, which will be headed up by Donna Koskey of Chardon and a committee she recruits. Cheer has already climbed aboard as a venue for the event. We should have the event as an umbrella event under the Chamber, but look into the feasibility since it will be the same year as the Chicken Festival and our volunteer base may be a premium. It is thought it will be a good event for Georgetown.	
<b>Adjourn</b>	At 5:10 pm	Motion made by Bill, second by Jeanne, motion carried
<b>Next Meeting</b>		April 7th @ 4 pm

Minutes respectfully submitted by: Linda Price 02/09/10