

**GREATER GEORGETOWN CHAMBER OF COMMERCE  
BOARD MEETING MINUTES  
THE GEORGETOWN TRAIN STATION  
Wednesday, April 2, 2008  
4:00**

**In Attendance:** Jan Fraipont, Toby Givens, Helen Kruger, Debbie Hartstein, Joan Tyndall, Ashley Hoban, Kyle Morgan, Joy Sikora, Gary Killmon, Bernice Edwards, Judy Johnson, Jeanne Dukes and Robin Parker.

President Jan Fraipont called the meeting to order at 4:00 pm at the Georgetown Train Station, Georgetown, Delaware.

**Minutes:** The minutes were sent by email to all board members and copies were made available at the meeting. Toby Givens made a motion to accept the minutes and Helen Kruger seconded. Motion carried.

**Advertising:** Placing an ad in the Community Guide 2008 was discussed. A full page Ad on the back page is available for \$600. A motion was made by Joy Sikora to approve the ad and Gary Killmon seconded. Motion carried.

**D & L Communications** – Danny Perez of D & L Communications wants to meet with the chamber regarding partnering a local community event with Digital 900 AM. Debbie Hartstein felt that Danny should be asked to join the board of the chamber. Debbie made the motion and Ashley Hoban seconded. Motion Carried.

**Membership** – The chamber membership has fallen to 457 members. Helen feels that more effort is needed in requesting people to join. The ad could be changed to invite people instead of listing the board members. It was felt that this is to be expected with the problems that the small businesses are facing with the economy at this time. Jan mentioned that an incentive to join could be by receiving a discount in advertising with certain papers. Helen is looking for volunteers to be on the membership committee.

**Treasurers Report-** The chamber received a letter from the Peninsula BlueGrass Festival for an AD in the amount of \$150. The festival is being held June 19, 20, and 21 at the Marvel Museum. Toby motioned to Place the Ad and Helen Seconded. All approved. There will be a request at a later date for volunteers to collect money for entrance fees at the Festival.

A motion to approve the Treasurers report was made by Toby Givens and Helen Kruger seconded. Motion carried.

There will be a meeting on Thursday, April 3, with Inclind regarding the website. Some of the things discussed will be:

- The capability to accept credit card payments on line
- A picture archive ex: pictures from the Easter Egg Hunt and other activities
- A job posting section for any job openings – this could be another benefit of being a chamber member. The members could have the ability to post things themselves on the website.
- Possible link to the fall festival

Joan voiced her concern with the budget of \$3500 for these changes. Toby suggested decreasing the salary budget by \$2000 and adding it to the website budget making it \$5500. The budget will be changed and it will be emailed to everyone. The change will be brought up at the next lunch or breakfast meeting. Toby moved and Bernice seconded this. Motion Carried.

**Decadent Dessert Party** – Jeanne discussed what a nice job Megee Motors did in holding the party. She felt that the staff was very helpful. Megee's also furnished water and some wine as well as Advertising the party on their Marquis. Unfortunately, the attendance was low. Next years party may be held on a mixer night in order to have a better attendance. The fact that this year's party was the night before the Easter Egg Hunt may have had some affect on the attendance also.

**Boys and Girls Club** – Jeanne Dukes spoke regarding the Georgetown Boys and Girls Club. The budget for contributions for the year is \$60,000.00. Since Jeanne has not been replaced yet, there have been no contributions. The club continues to have the same amount of kids and activities. Jeanne asked if the Chamber could donate the same amount as last year of \$1000 to the club. Debbie Hartstein motioned to approve and Judy Johnson seconded. Motion Carried.

**Scholarships** – Joy Sikora reported that we have not received any applications at this time for the scholarships. The application will be put out on my space to hopefully receive some interest. Joy asked if we should broaden the scholarship to include Adults that may be interested in going to college. Kyle Morgan felt that if the age was expanded for adults, it should also be extended out to sophomores and juniors. The scholarship is offered to all zip codes since we have members from all areas. The due date for the application is June 15. Jeanne Dukes felt that the adults could use the scholarship since there are no others out there for them. She also feels that this could be an additional benefit to members seeking continuing education. Since the scholarship is for \$4000; \$2000 could be for high school age and \$2000 could be designated for adults. Joan Tyndall questioned whether the application will need to be changed or not. The application now mentions GPA and adults will not have that information. Joy will review the application and she will bring it back to the board.

**Easter Egg Hunt** – The Easter Egg Hunt was a huge success. Next years may need to be held in an additional building or possibly in an additional tent. Due to the amount of children that attended, it was hard for everyone to see the magic show. The Hot Dogs, Cupcakes and Mountain Mudd all sold out. The moon bounce made \$95. More volunteers will be needed for next year. Ashley Hoban acknowledged how much the volunteers that were there helped out and how much they were needed. Only \$100 to \$150 was used out of the budget. Toby Givens donated balloons for the event that the kids thoroughly enjoyed.

**Fall Festival** – Kyle Morgan gave an update of the festival. We are waiting on a callback from the County regarding insurance. Ashley Hoban will be handling the food vending and Joan Tyndall will be the sponsorship chair person. A layout of the festival is needed. Pictures from the previous year would also be helpful. Joan needs names of the kinds of airplanes in order to obtain sponsors. A few questions are: Will there be room for crafts? Will generators be needed for the food vendors? What are the insurance policy requirements? Will the little league be doing the barbeque chicken?

**Helen Kruger** – Helen requested for the chamber to give a monthly amount to the HGA train station to help with paying the utility bills. At this time the chamber does not pay any amount. Jan recommended \$250 per month to start with. It will be discussed with Martin on whether it should be treated as a donation or a payment.

Helen motioned to adjourn the meeting and Jeanne seconded. Motion Carried.

The meeting was adjourned at 5:10.

Respectfully submitted  
Robin Parker, Secretary