

GREATER GEORGETOWN CHAMBER OF COMMERCE
BOARD MEETING MINUTES
The Georgetown Train Station

Wednesday, February 7, 2007
4:00 p.m.

In Attendance:

Randy Cash, Lit Dryden, Jeanne Dukes, Garry Killmon, Helen Kruger, Joan Tyndall, Toby Givens, Joy Sikora, Frank Stella, John Culp, Sue Messick, Bob Sheehan, Bernice Edwards and Debbie Hartstein.

The President Toby Givens called the meeting to order at 4:00pm at the Georgetown Train Station, Georgetown, Delaware.

Agenda:

Toby made a motion to approve the agenda. Motion made by Lit and seconded by Joan.

Minutes Report:

Debbie Hartstein submitted the minutes. Jeanne had one amendment. The Christmas Bonus would have a cap of \$500. Minutes were approved by Randy and seconded by Garry.

Treasurer Report:

Joan Tyndall, Treasurer, passed out Treasurer Report and the 2007 Budget for approval. Joan kept the Wilmington Trust CD and since we had additional money in the checking account had a WSFS CD done too. Finance Committee met and went over corrections on Christmas Parade and Summer Festival. Helen asked about the \$6000 as income on the Budget. Jeanne stated we are anticipating making this amount and much more. Now that last year was so successful, we should be exceeding this amount. Lit brought up his concerns again on the Summer Festival and the minus figure. Toby has a letter and sponsor sheet from Valerie that will be going out soon. Lit and Joan both feel that there should be others involved more than Valerie to get sponsors. Sue states their next meeting will be March 1st and will

work on a plan. Garry Killmon made a motion to approve the Budget and Lit and Helen seconded. The 2007 Budget will be presented to the Membership.

Discussion:

Jeanne requested the Chamber to consider being a part of a project A I DuPont of Sussex County working with the youth program on the obesity issue. Sussex County Child Health Promotion Coalition in which Jeanne is on the Board has a campaign program called 5 – 2 – 1 – Almost None. They have approached many towns in the area asking participation in a walk on Saturday March 31st in the morning. Ron Breeding and Jeanne have met with Mayor Mike Wyatt of Georgetown and he is receptive but requested that the Town Council approve. Jeanne would like the Chambers support. John Culp stated that Cheer is getting involved. Joy asked how long the walk and Jeanne thought it would be no more than 1 mile possibly ½ a mile. Helen made a motion and John Culp seconded to participate.

Decadent and Dessert Party:

Sue reported that the Party would be February 24th 8pm at Comfort Inn in Georgetown. Don Dukes, Aubrey Shantz and Terri Wyatt will be judges with Mayor Mike Wyatt as Host. They will be adding hors d'oeuvres this year. The theme is South Pacific. Joan will get it on the website and it is already in the Newsletter.

Easter egg Hunt:

Donna has five sponsors. Also she has got an Easter Bunny and possibly an Easter Duck.

Summer Festival:

Toby passed out the letters that Valerie had printed. This information will be put on the website and the next month's newsletter. Delaware Tourism will be giving money since the festival will be during the off season. This year's festival will be May 21 to 24 and at the Marvel Carriage Museum. The town is committing to money but not sure how much. Delaware National plans to do the Savings Bond again for the kids. If there is rain, the

festival will be moved into the Barn. We will be giving a donation for the use of the museum. Sue has commitments from 3 organizations. Helen would like to see if Sky Brady will do some entertaining too. Randy asked if the Hispanic community has been contacted? At this time, Sue had not. Sue and Helen are concerned about the large crowds. Jeanne suggested contacting the Mariachi Band. Also, Jeanne suggested putting on the website about the festival and asking for comments from the membership. Randy just wants to make sure we are covering all bases. Lit questioned the sponsor prices and felt they were too high. Suggested cutting the price in half. Sue will go back to Valerie to revise. Delaware National Bank wanted to be sole sponsors on the T-Shirts last year. Not sure about this year. Joan suggested contacting Eagle in Millsboro to get a price from them. They are very reasonable and have a nice shirt. Gary wanted to state that he felt that this project was done very well in the past. Bob Sheehan just recently worked on the Rotary ads and suggested also to lower the sponsors donations; however, he wants to make sure that the cost doesn't exceed the donations.

Membership:

Helen reported that our membership is up to 327. We dropped Harold Short but there are 5 or 6 more prospects that Toby and Helen are contacting. Joan has re-billed members that are 90 days out. Helen has contacted some and is finding this is a bad time of year but wants to work with them. Goal is 390 and Helen plans to get a committee together soon to plan a strategy. Joan asked Helen to contact Sunrise Doctors Office.

Toby would like Helen to coordinate all Ribbon Cuttings from now on. This would avoid any confusion.

Discussion:

Helen was contacted by Terry Johnson and requested that the Chamber get involved in promoting the Delaware Tech Discount Card. The students would use their cards and get discounts from Chamber Members. We would email members to see if they were interested. Jeanne made motion to approve and Lit seconded.

Newsletter:

Laura from Public Allies will have it done by tomorrow and should be going out in the mail soon.

Breakfast/Lunch Meetings:

Tomorrow, February 8th at 7:30 Del Tech in the Student Center. Lunch next week will be in the Carter Building. Toby is meeting with Cheer to get a contract signed. The breakfast at Cheer is \$9 and Lunch is \$11. Del Tech is \$8 for breakfast and \$10 for lunch. Cheer would like to have a contract on having a total of 12 meals in a year's time. They will also require 2 days notice on how many attending. Lit made a motion for Toby to handle the contracts and negotiations for the breakfast and lunches with Jeanne seconding.

The meeting adjourned at 5:05pm

Respectfully Submitted,

Debbie Hartstein
Recording Secretary