

**GREATER GEORGETOWN CHAMBER OF COMMERCE
BOARD MEETING MINUTES
THE GEORGETOWN TRAIN STATION**

**WEDNESDAY, JULY 11, 2007
4:00PM**

In Attendance: John Culp, Toby Givens, Joy Sikora, Joan Tyndall, Judy Johnson, Gary Killmon, Helen Kruger, Randall Cash, Charlie Koskey, Lit Dryden, Jan Fraipont, Jamie MaGee, Bernice Edwards, Dave Kelly and Debbie Hartstein

The President Toby Givens called the meeting to order at 4:00pm at the Georgetown Train Station, Georgetown, Delaware.

Minutes: The minutes were sent by email to all board members and copies were made for the meeting also. The minutes were approved by Joan Tyndall and Joy Sikora seconded.

Treasurer Report: The Balance Sheet and Ledger were emailed to all board members and copies handed out at the meeting. Joan noted at the meeting that the membership has exceeded the budget and we are only half way through the year. The credit cards have been used already. Three members used for the past luncheon. No other discussion. Helen approved the minutes and Jan seconded.

Economic Development: Lit Dryden commented on the meeting that was held today. Several members present were also at the very informative meeting. He announced again today that he will be stepping down and Judy Dean will be taking his place in charge. Howell Godwin, Dept Administrator of the County was the speaker. He gave a report on the Airport Project. The meeting was well attended with 20 people. They had three people from Dedot from the Dept of Development. They are emphasizing on growth with providing 65% re-bate for new businesses coming to the area. Discussion is still going on with regards to Wawa, Royal Farms and Food Lion. Bill was at the meeting to discuss the survey and stated that the final results are coming in and will be determined on the future growth of Georgetown.

Membership: Joan and Helen went to a Kiwanis Meeting last night and they are joining. Joe Pittard is also joining. He stated he would like to be a speaker at one of the Chamber Luncheons. Helen states the membership is at 405 now. Helen met with Independent Resources and they stated the reason they did not join was because they had asked to be a speaker to one of the Chamber Luncheons but were not contacted. Lit nor Randall recall this discussion but will look into rectifying. Golf Farm was the 400th member and Helen would like to have a press release. Bruce Rogers will be having his ribbon cutting next Friday, July 20th. Yvonne Dodd would like to schedule her ribbon cutting soon. Joan and Helen mailed and faxed to 50 past members and they received one application so far. Toby noted that when Randall first became president we only had 190 members and a year and a half later we have more than doubled. Springfield Computers stated they would like to join since they were so impressed by the Christmas Parade last year. Jan stated that if just one member could bring in just one business, it would be so easy.

Scholarship: Joan stated they have received 4 applications. Joy, Sue Messick, Bernice and Judy are meeting soon to choose the applicants. Helen would like to present the award to the winners at a Chamber Luncheon. Joy will have the names for the next meeting.

Mixer: Bluewater Grill will be our next Mixer. From what Toby has heard we should have a great turn out even though they are in Millsboro. Keep in mind, our food will be free but must pay for your drinks. Toby would also like to see Wahoo in Rehoboth have a mixer. If we have enough participation, we could rent a bus to take us down and bring us back. Joan noted that the Newsletter highlights the Mixer very nicely. Helen knows of several prospects in the Millsboro area for membership and plans to have them attend the mixer. Robino Company will be the mixer for August. Toby feels our mixers are getting better and better. The food and drink are more elaborate and Joan feels because of this the attendance is also increasing. Helen is very disappointed that Calypso still did not join even after Mr. Tidwell tried to have them join at the June Mixer.

Newsletter: Joan stated that the Newsletter has been printed and will be mailed today. She had some with her to pass out to members. They added two more pages to the Newsletter. Helen has received many compliments on the outline and information provided. Laura from Public Alleys is the one that puts it together with Joan's guidance. Joan would like to add some

news worthy items next time such as the workers compensation issue. Lit felt we should also mention the changes that Georgetown will soon have with the roads.

Breakfast & Lunch Meetings: Toby announced that we should have approximately 40 attending tomorrow's breakfast. Helen announced Terry Johnson will attend and John Culp also let Helen know that he will be attending. The speaker will be from the YMCA. Lit will be contacting Carl Danburg from SCI and Senator Thurman Adams as future speakers.

Board Comments: Joan received a request for the Chamber to advertise in the 2008 Sussex County Profile in which we have done in the past. The cost is \$1160 for a full page. We have split this cost in ½ with the town. Lit feels this is a nice presence for us. Helen made a motion to do the full page and Joy seconded. Joan received a request from the Sussex Post 1st Addition Guide to Living (had a sample of one done in Dorchester County). They will distribute 5000 copies with Live Links of 10,000. Cost is \$495 for full page before August 1st. ½ page is \$275 and ¼ page is \$150. Joan noted that the Sussex Post is very involved in our Chamber. They are also publishing our ribbon cuttings and events. Charlie was concerned about the budget and noted we are over budget at this time. Members decided since the Sussex Post is very involved, we should at least do the \$150 ¼ page. John Culp made motion to accept the ¼ page and Charlie seconded. Helen informed us that on Route 48 (Zoar Road) there is a Bed and Breakfast and a very nice place. The Bed and Breakfast is called Master Manor Inn. The owners plan to join the chamber soon. Also, Becky Breasure wanted Helen to request the Chamber to buy a \$100 brick for the Georgetown Library. Helen felt that if we bought any brick it should be one at the Train Station since we use their facility all the time for our meetings. No further discussion. Lit wanted to note that there has been discussion regarding signs being posted regarding businesses getting their licenses and permits to do business in Georgetown. Also, having Pedestrian System put in around Georgetown. Charlie's only concern is that they need to keep Georgetown looking historic also but knows that safety would come first. Jamie stated that Lewes is a Historic town but they have the Pedestrian walkways. Randall wanted to make a comment that the Newsletter looks great!!! All we need is color. Bernice wanted to remind everyone about the reception for Sister Margaret this Friday from 4 to 7 at the Train Station. She would like to see Chamber support. Joan wanted to mention that the Chamber has

ordered name tags that can be put around your neck. They can be used for keys and they also have the website logo on the strap.

Gary made the motion to adjourn the meeting and Jan seconded.

Meeting was adjourned at 4:55pm

Respectfully submitted,

Debbie Hartstein
Secretary