

**GREATER GEORGETOWN CHAMBER OF COMMERCE
BOARD MEETING MINUTES
THE GEORGETOWN TRAIN STATION
Wednesday, July 2
4:00**

In Attendance: Jan Fraipont, Helen Kruger, Joan Tyndall, Kyle Morgan, Joy Sikora, Bernice Edwards, Norma Elliott, Lit Dryden, Jamie Magee, Karen Duffield, Ashley Hoban, Debbie Hartstein, Jeanne Dukes, Garry Killmon, and Robin Parker.

President Jan Fraipont called the meeting to order at 4:05 pm at the Georgetown Train Station, Georgetown, Delaware.

Member Recognition – Jan congratulated Helen Kruger for being 2008 Rotarian of the year and Bernice Edwards for being on the cover of AA Pride Magazine, Inaugural Issue.

Executive Director: Everyone received copies of the Executive Director's Report.

Karen Duffield spoke regarding the Dale Carnegie Program. Doug has offered Free Business Improvement Workshops for any chamber members. He has also offered \$1000 for 30 solid appointments that the chamber can help him with. This will include a copy of the chamber list and Karen calling the members. Lit Dryden had heard that Carol Hansen, Century 21, had spoken highly regarding these classes. Bernice Edwards has also benefited from these classes.

Helen Motioned
Lit Seconded
Motion Carried

Minutes: The minutes were sent by email to all board members and copies were made available at the meeting. Helen Kruger made a motion to accept the minutes and Bernice Edwards seconded. Motion carried.

Treasures Report: Everyone received copies of the Profit & Loss YTD Comparison, Balance Sheet, and the Profit & Loss Budget vs Actual.

We have not received any money from the banks for the Economic Analysis Survey. Bernice has heard that we will receive some funding from the Discover Grant. Lit is going to contact the County for funds in the new fiscal year. The following items were brought up for discussion and approval:

\$600 for Ad in World Series – Helen suggests something being in ad regarding the Fall Festival.

Helen Motioned
Gary Killmon Seconded

Motion Carried

Scholarship Funding – Joy has received 15 applications plus 1 continuing Ed Application from a student that has a Double Major in Agriculture and Education.

Out of these applications 3 students really were excellent. Joy has requested an additional \$1000 for scholarships to add to the \$4000 in the budget. After reading the applications, Bernice agreed very strongly that the increase was necessary.

There was discussion regarding the disbursement of the funds to the colleges. Lit felt one option would be for the students to write a letter quarterly requesting the funds. Joan felt that we could call the college to verify that the funds were used. Joy suggested giving the money to the student.

Robin Parker motioned for a one time increase
Helen Kruger seconded
Motion carried

Kyle Morgan and Gary Killmon abstained due to conflict of interest.

Joy thanked everyone and confirmed that the announcement would be made July 15th and the recipients and their families will be attending the Chamber Luncheon in July.

Folder for New Members – \$1200 was requested to purchase dark blue and gold folders that will be used for new members.

Helen Kruger motioned to approve
Kyle Morgan seconded
Motion Carried

Website update - Karen spoke on the meeting with Inclind. Inclind has already set up a temporary site with links for the Wings and Wheels Festival. Another option for an update to the current website was discussed. Using The Drupal Content Management System would be a major benefit for the website. Using this system would enable the chamber to have 5 digital images, 5 downloadable documents, 10 inactive forms, input fields, browser testing, host sties, training and Google analytics (who and where accessed the site). The Lewes Chamber is very interested in this system.

Proposed Retainer Agreement – pay initial \$680 with \$340 minimum in ongoing services and a fixed price basis of \$1700.

After much discussion of the many benefits in fully updating the website, Jeanne Dukes made a motion to spend \$7000 on updates.

Jeanne Dukes motioned
Ashley Hoban seconded

Motion carried

Jeanne Dukes voiced a concern on the budget and the economy. She is concerned about the membership going down. She questioned the amount spent for Georgetown night at the Shorebirds.

Karen Duffield spoke that we sold \$2294 and we were obligated for \$3300. She has written a complaint letter regarding promises made and not fulfilled. Some of the problems were:

- No baseballs for players
- No recognition to Georgetown
- No first pitch thrown by Sammie
- Pete was not there
- Vouchers and wristbands were received last minute.
- T shirts only to first 100, not to all
- No players on field – not told until 3:00 Sunday

Karen has spoken to Pete. He has received the letter and he will be meeting with management. Not resolved at this time.

University of Delaware Update – we now have over 2500 signatures on our petitions. The people are very excited about the economic growth if U of D comes to Georgetown.

Jan questioned the validity of the petition if there are not full addresses. Joan Tyndall will be checking with John Sergovic on this issue.

Joy has had the first meeting regarding the University and they have a framed out proposal.

President Harker will be at the Rotary Meeting on July 15. Chamber members are requested to attend.

Membership Update – Helen Kruger reported 460 members currently. She stressed to all board members the importance of getting new members.

Ribbon cutting next week, Thursday, for Lighthouse Landing 10:00

Fall Festival – Kyle will be sending emails next week with some concrete information on the fall festival. Debbie Hartstein will be contacting Stephanie Edwards from Wal-Mart regarding parking cars for the festival. Kyle commented on how helpful the committees have been.

December Breakfast – Jeanne Dukes suggested having Santa as the guest for the December Breakfast meeting. The meeting could be for family also. They

could bring gifts to charity of food or presents. A proposed flyer was passed around. The idea was commended.

Helen Kruger motioned to adjourn the meeting
Bernice Edwards seconded the motion.

Motion Carried.

The meeting was adjourned at 5:20

Respectfully submitted
Robin Parker, Secretary