

**GREATER GEORGETOWN CHAMBER OF COMMERCE
BOARD MEETING MINUTES
THE GEORGETOWN TRAIN STATION**

**WEDNESDAY, OCTOBER 3, 2007
4:00PM**

In Attendance: Toby Givens, Lit Dryden, Bobbi Engel, John Culp, Joan Tyndall, Helen Kruger, Garry Killmon, Jan Fraipont, Jeanne Dukes, Joy Sikora, Charlie Koskey, Randall Cash, David Kelly, Norma Elliott, Bernice Edwards, Jamie Magee and Debbie Hartstein.

President Toby Givens called the meeting to order at 4:05pm at the Georgetown Train Station, Georgetown, Delaware.

Minutes: The minutes were sent by email to all board members and copies were made available at the meeting. Toby had two corrections to the minutes. One under Economic Development a correction made to a name which should have been Richard Wilson not Richard Veasey and the other correction was under the title of Summer Festival the motion was made to give \$500 not \$200 donation. Charlie made a motion to approve minutes after the two corrections and Jeanne seconded.

Treasurer Report: Treasurer Report was emailed to all members and copies were submitted at the meeting. Joan noted that we have \$52,000 on our Balance Sheet. No changes except we are already getting donations in for the Christmas Parade and of course our membership dues are steadily going up. Lit questioned the deficit on the Summer Festival. Bobbi stated that the Tourism gave \$2001 towards the Festival. Joan confirmed if we moved the Tourism money over to the Festival budget we would be approximately minus \$2000. Toby would like to see the committee have an on-going report through out the process. Joan needs receipts for each expenditure to show the board where the money is being spent and this didn't happen this year. Lit asked if Ed Reynolds was handling any of the paper work. Joan stated she handles everything which is saving the Chamber \$150 a month. Toby and Jeanne both agreed this year it has run much smoother. Helen made a motion to approve the treasurer report and Lit seconded.

Newsletter: Joan announced that Laura will be doing this month's Newsletter and should have it this Saturday but after that no one has come forward to help. Jeanne stated she would be glad to do it but needs the computer software. Joan would like to see someone that would be able to come to all the functions so they could take the pictures and write the articles. Jeanne is changing jobs and at this time she is not sure if she will be able to be available but will keep us up-dated if the position isn't filled. Joan suggested contacting the Sussex County to see if they would be interested. They use to do it and have the knowledge. Randall stated he thinks that Patrick, Adam or Heather would be the contacts. Joan will email Patrick. Jan suggested we form a committee and have a different member each month do the Newsletter so it is not such a burden on one person.

Economic Development: Judy was not in attendance so Lit filled us in. He stated that Judy is doing a wonderful job. The King Properties finally passed with around 26 restrictions. Carlton Carey is the new Mayor of Dover and is also a Member of the Economic Development committee. Lit is investigating a new Transition (Power) line that is in the works East of Georgetown. He has contacted several people including Joe Booth and no one has any additional information. He asked if anyone hears anything to please let him know. Beckon Morgan has presented plans for a development behind Walmart called Villages of College Park. Lit also praised Bernice Edwards on the food and wants to encourage Sandy to keep coming. Randall noted that Heather would like to commend Joan for the on-line survey she did for the Economic Development.

Membership: Helen announced we now have 450 members. There were 26 new members this month. Dr Helou plans to join soon. He has been calling and asking many questions. Dr Helou is building the new Medical and Fitness Building on Route 113. There are several other prospective members in with Dr Helou once the business is up and running.

Christmas Party: Bernice and Sue are meeting with the Chef tomorrow to go over the menu. Bernice has notified First State that they are catering the Christmas Party. Many members are concerned about the location and being too tight and cozy for comfort. Helen stated we had approximately 300 attend last year. Toby checked with Cheer but cannot have an outside caterer. Jan suggested a Hanger at the Airport but only downfall is no bathroom facilities. Lit suggested the College but no outside caterers. Bernice is going to look further into using the Hanger at the Airport.

Christmas Parade: Jan is very excited. She has pledges of \$5725 and approximately \$2200 already in hand. Expecting money soon from the Town and Walmart. She wanted to thank whoever is doing the News Releases but to note there are more than a few balloons. Jan was approached by someone from Lewes and Seaford regarding the balloons for their parade. She gave them tidbits but didn't reveal all her sources. She wants to keep the Parade here exceptional to any other parade. Lit reminded Jan that "Mimicking is a high form of flattery". Jan plans to have a meeting in the next couple of weeks. She will notify her committee and offered anyone else that would like to join to please let her know. Jeanne would like to provide Balloon handlers. Jan has two balloons taken care of already but need five more teams.

Breakfast Meeting: Del Tech 10/11/07 7:30-8:30am Bernice Edwards Speaker

Mixer: Train Station – Town of Georgetown 10/17/07 4:30-6:30pm

Luncheon Meeting: Del Tech 10/24/07 John Brady Recorder of Deeds

Tourism: Bobbi noted that the contact at the Airport is Jim Hickens. Scott, Heather and Bobbi met with Jim Hickens regarding an Airport Open House they have there every year. Unfortunately, they were too late to be part of it this year but hope to be involved next year.

Bobbi Engel met with Bobby Brooks at Sports at the Beach. Bobby states they are gearing up for this fall with many many teams coming to town. Bobby stated that the Character Map Promotion has not been very successful. She wanted to inform us that they send out 1000 mailings to potential teams which do not include the teams that have already committed to coming. The teams that are to arrive will automatically get the map as part of their welcome package.

Scott Thomas is planning a tour in the Baltimore area. He will be visiting businesses there and would like to give hand outs. Bobbi is working on either tote bags and/or water bottles with the Delaware Tourism Logo on them. She would like input on any suggestions.

Bobbi also announced to the board that she is resigning due to personal reasons. She has had a wonderful experience and will miss us all. Everyone thanked her for all her help. Randall stated she made his job much easier

when he was president. Bobbi also stated she must resign from Southern Delaware Tourism.

New Business: Helen requested we do a full page ad for the Georgetown Ambulance Programs. The cost is \$150. Charlie made the motion to accept and Jeanne seconded.

Helen wanted to thank all that were involved in nominating her for the Volunteer of the Year Award. She invited any and all to join her at the dinner on October 18 in Dover when she accepts her award. Dinner starts at six and should be over by 9pm. There is no limit on who can come but she does need to let them know. Toby would like to form a car pool.

Georgetown Historical Society is asking for a donation to the Christmas House Tour. We gave \$100 last year but requesting more if possible. Jan made a motion to give \$250 and John seconded.

Toby announced that Jefferson, Urian and Doane are celebrating their 30th Anniversary and invited the Chamber to attend on October 17th from 4 to 7pm. Blue Moon catering. Garry noted that this is the same day as our Mixer which is from 4:30 to 6:30pm.

Joan informed us that the Bill Board at Jeff Whites has been resolved and ordered. Johnny Penuel will be doing the work. Once it is completed we will have a ceremony.

Joan was also present at the Ground Breaking for the Library and they are looking for donations. There are plaques available and feels the Chamber should definitely show support. The Library has been a long time member of the Chamber. The plaques are \$500-\$900. Joan made the motion to do a plaque for \$500 and Dave Kelly seconded.

Helen discussed that we definitely need to have a plaque also here at the train station. She made a motion to do a \$250 plaque and Joy seconded.

Bernice wanted to thank Joan for putting information on the website for First States 42 year Anniversary. There will be a dinner on November 17th and for more information check out the website. There are sponsorships and fundraisers. Dinner is \$50 a person. Jeanne made a motion to do an ad for \$500 and Jan seconded.

Board of Directors 2008: Toby presented a list of Board members for the future year. Toby has a few candidates for the secretary position but if any one has any suggestions to contact him. Toby had many people wanting to be involved. Jan is concerned about the person listed for Christmas Parade next year. She feels it is a huge undertaking and wants someone that has been on the board in the past. Toby stated this list is not complete and set. We are only voting Board Members not Committee Members. Randall noted that the By Laws require the new President choose the Committee Members. John noted that if he is fortunate enough to land a job in Georgetown that he would like to keep his position as VP1. He will keep us informed. John made a motion to accept the new Board Members and Jeanne seconded.

Meeting adjourned at 5:05pm

Respectfully submitted,

Debbie Hartstein
Secretary