

**GREATER GEORGETOWN CHAMBER OF COMMERCE
BOARD MEETING MINUTES
THE GEORGETOWN TRAIN STATION
Wednesday, October 1, 2008
4:00 P.M.**

In Attendance: Jan Fraipont, Helen Kruger, Ray Hopkins, Charlie Koskey, Judy Johnson, Rich Warfield, Toby Givens, Joan Tyndall, Kyle Morgan, Karen Duffield, Jeanne Dukes, Norma Elliott, Lit Dryden, Ashley Hoban, Debbie Hartstein, Bernice Edwards, and Robin Parker.

Jan Fraipont, President, called the meeting to order at 4:05 pm at the Georgetown Train Station, Georgetown, Delaware.

Minutes: The minutes were sent by email to all board members and copies were made available at the meeting. Joan Tyndall made a motion to accept the minutes and Debbie Hartstein seconded. Lit Dryden abstained. Motion carried.

Treasurers Report: Joan Tyndall had emailed the treasurers report.

Debbie Hartstein motioned to approve the treasurers report
Judy Johnson seconded
Motion Carried.

A check from Morningstar Publication for \$8400.00 was received.
Ray Hopkins questioned the WSFS CD. Joan verified that WSFS is a Chamber member.
Jan requested that Karen Duffield have check signing authority.
Ray Hopkins motioned to approve
Charlie Koskey seconded
Motion Carried

Rich Warfield questioned whether the Chamber had other payment options other than check writing.
Joan confirmed that the Chamber does have a debit card.
Karen Duffield declined the debit card at this time.

Delaware Hospice Festival of Trees – Jan asked whether the Chamber would be interested in sponsoring a wreath or a tree for this event. Wreaths \$100-\$125
Trees \$125 - \$400. It is good advertising for the chamber.
Lit questioned whether this was an item that was already allowed for in the budget. Joan verified that there were funds allocated in the Advertising Expense.
Helen Kruger motioned for the Chamber to sponsor a wreath.

Ray Hopkins seconded
Motion Carried.

Wings and Wheels - Kyle announced that everything for this event is updated on the website. Vendors are up to 80% full. Craft Vendors are needed. More variety of food vendors needed also. Vendors have been contacted that attend the Del Tech Craft Show, Apple Scrapple, and Returns Day. Grottos Pizza has declined sponsorship as well as being a vendor. The fire Company has been notified also. The planes and the car show have been finalized. Tents are on standby for sponsorship. A stage sponsor is still needed for \$5000. Co-Sponsors for the stage are a possibility. Volunteers are needed for the day before the event and also the day after the event. Buzz Matthews has been contacted also.

Lit Dryden was concerned with the absence of the tents. He suggested using tents from chamber members if needed. These tents could be used side by side to supply a shelter for an eatery.

The restaurant will be opened also if shelter is necessary.

There will be a Beer truck at the outside of the gate. The area will be in a snow fence and the drinkers will have to stay in this area. It will either be manned by NKS Distributors or Paul from the Restaurant at the airport. ½ of the proceeds will be donated to the Chamber. Paul is waiting for approval from the County.

Port-a-potties will be provided by Moore Disposal and Waste Management will be taking care of the trash. They will be listed as sponsors.

Karen Duffield- report from the Executive Director

Karen distributed a full report of the programs and events that she had attended in September. This report included many jobs that Karen had handled.

Lit Dryden announced that the President of the Rehoboth Chamber had elaborated on the competency of Karen while she had worked with her. Everyone commented about the great job that Karen is doing.

There were no questions regarding the Executive Director's Report.

2009 Board Committees –Jan announced the appointments for the 2009 Board Committees. Rich Warfield will Chair the Budget Committee and Martin Donovan will Chair the Nominating Committee.

Christmas Balloon Parade – Debbie Hartstein announced that the theme of the parade is "Rudolph's Christmas Parade". She has met with Bob Pasco and a

price has been given of \$6500 for 9 balloons. The balloons will include Reindeer, Toy Soldier, Candy Cane, Christmas stocking, Christmas Bell, and Christmas ornaments. Debbie has been waiting until after the Wings and Wheels event to ask for sponsorship for the parade. Joan felt that the Town of Georgetown, County Council, and the Rotary could be asked at this time. Lynn Lester has been contacted to use the Brick Hotel for refreshments. Lynn agreed as long as the food was provided by the chef at the Hotel. (Due to board of health issues). Angie Townsend will be feeding the Police officers as well as other volunteers. Helen announced that the Wesley United Methodist Church would be providing free coffee to anyone. The application for the parade is online already and some people are signing up. Lewes Dairy has requested to be a vendor.

Jeanne Dukes motioned to approve the \$6500 for the balloons
Lit Dryden seconded
Motion Carried

Norma is in charge of securing a Santa for the Santa House
Clayton Townsend has volunteered.
There will be 4 bands attending so far.
Debbie Hartstein thanked Judy Johnson for her volunteer work.
October 16 will be the next meeting at 4:00 at the train station.

Membership Update – Helen Kruger reported 455 members currently. We had lost 10 members; however within the past 2 weeks we have brought in 5 new members.

- Cinderberry gathering for New Citizen Memberships took place on 9/24. Helen commented on how good she felt that it went. We have heard from one new member. (Toby's sister)
- Great job to Karen and Joan on the power point presentation.
- Thanks to Buzz Matthews for the use of the equipment.
- We need to follow up with the businesses that may have discontinued their membership to see if there is any thing that we can do to change their mind.
- Next membership meeting will be October 20, 4:00 at Helen's office.

Mixers and Breakfast – Norma has confirmed with La Esperanza for the next mixer on October 15. "Meet the Candidates". The next breakfast meeting is October 8; Ed Lambden will be the speaker. Martin Donovan will be having a Nominating committee meeting immediately after this breakfast.

Newsletter – Jeanne Dukes requests all submissions for the newsletter be emailed to her by the 26th of the month. The error in the August mixer provided by Glow will be corrected in the next newsletter.

Joan mentioned how more publicity may be needed for businesses hosting mixers. Jeanne agreed as long as we have consistency.

Christmas Party – Toby announced the Dec. 6 Christmas Party at the Cheer Center from 6:00 to 10:00. Jeanne and Helen will be competing for the best costume. There will be help needed for decorating. There will be free wine, beer, and food. A cash bar will be provided for mix drinks.

Bernice Edwards – announced that a new office clerk will be starting on Oct 16. Her name is Kathlyn Mosley. She will be front office help from 12:00 to 4:00 at the chamber.

Bernice spoke regarding the annual dinner meeting “Sowing the Seeds of Change”. The chamber donated \$500 last year and received tickets, a logo on the website, and a newsletter.

Toby made motion to purchase \$500 ad for this year.
Helen seconded
Motion carried

We are happy to announce that Norma has her drivers License. Great Job Norma!

Paint the town Pink – Charlie Koskey announced the October “Paint the Town Pink Event”. There will be free mammograms at the Cheer Center on October 14 and at the Sussex County Adm. Building on October 22 and October 23. First State Community action will be donating Walmart gift cards to anyone getting a mammogram. The town is decorating for this event. WBOC will be flying over the circle.

Motion was made to adjourn the meeting at 5:00 by Robin Parker
Ashley Hoban seconded
Motion Carried.

The meeting was adjourned

Respectfully submitted
Robin Parker, Secretary