

**Greater Georgetown Chamber of Commerce
Board of Director's Meeting
June 3, 2009**

Minutes

Participants

Board Members: Lit Dryden, Helen Kruger, Buzz Matthews, Kyle Morgan, Rich Warfield, Debbie Hartstein, Linda Price, Joan Tyndall, Jeanne Dukes, Bernice Edwards, Garry Killmon, Ray Hopkins.
COC Staff: Karen Duffield

Topic	Details	Action Items
Welcome	Debbie Hartstein, President, called the meeting to order at 4:00 pm at the Georgetown Train Station, Georgetown, Delaware. She welcomed everyone.	
Approval of the Minutes	The minutes were sent by e-mail to all board members and copies were made available at the meeting.	Ray made a motion to accept the minutes and Linda seconded. Motion carried.
Treasurer's Report	General Ledger, Aging Summary, Balance Sheet & YTD Profit & Loss were sent by Karen Duffield by e-mail. Joan reported. Income tax submitted on time.	Ray made a motion to accept the Treasurer's Report and Garry seconded. Motion carried.
VIP Partnerships	Rich reported. Wal-mart has signed on as VIP partner. Will have signage at next breakfast recognizing partnership. Limited success with others contacted previously. Will broaden perspective of spreading the word to recruit for 2010. Discussion on board financial support. That motion was for the Christmas parade support. <i>Jan motioned to confirm that all COC board members will make a donation to the Christmas Parade; therefore, the Parade Committee will promote 100% board contribution when asking for sponsorships. Helen seconded. Motion carried(Feb. 09 Board Meeting).</i>	Action item: Check on jump in range with level of support
Changes in Board of Directors	Debbie reported. Amanda from coffee shop sent letter declining original submission for open position sighting time commitment. Discussion on reason for asking for bios or resume. Board discussed last meeting that formal process of asking for bios may increase capacity for finding person to meet board needs. Added comments about not offending anyone currently attending meetings and who may not be asked. Points made that those quickly appointed in the passed have been valuable appointments.	Action Item: Clear language to amend to bylaws as far as process (appointments or identifying) open positions. Good publicity acknowledging open positions. Committee be formed to finalize process. Review Karen's suggestions (hand out in folder) and get back to Karen with suggestions.

Membership	<p>Helen reported. 452 current membership. June 30th, 4 p.m. next meeting. Ribbon cutting for Piazza's Market, Joan's referral. Ambassador Program – Rich reports Ambassadors include Kyle Morgan, Jen Pavik, Megan Miller, Rich Warfield.</p>	
Scholarship	<p>Karen reported. Only received 3 scholarships thus far. Deadline is June 15. Linda & Jeanne, Jamie and Karen volunteered to be on the reading committee.</p> <p>Lit added that the Cruzers antique car club also provides scholarships and have plenty of applications.</p>	<p>Action Item: Will set date ASAP to sit and do reading.</p> <p>Action Item: Lit will inquire about how they advertise.</p>
Economic Development	<p>Lit reports reported. Excellent mtg today. About 20 in attendance. Kudos to Karen for minutes and mtg. support. Kudos to Debbie for great lunch provided today. Action Item: Lit will ask Allan Levine to attend upcoming mtg and open to the public.</p>	<p>Lit made motion to endorse the EDC unanimous recommendation to put together list to be presented to governor and any other party appropriate with coordination from ED Karen and to be done as quickly as possible. Linda seconded. Motion carried.</p>
Breakfasts & Luncheons	<p>Karen reported. Discussion to change lunch location from Del Tech to Cheer - is it still the wish of the board? Purpose of the change is to spread the vending opportunity to other Chamber members. The change has been discussed with DTCC at the beginning of the year. Cheer is more flexible with headcount and cost incurred.</p> <p>Catering is usually X amount guaranteed. Caterers always prepare more food. If contract states only pay for 50, you need to pay for 60 if 10 more attend. We will pay difference "over" in most cases with any caterer.</p> <p>Discussion: Switch to take place beginning July lunch. Already approved the change. There is no issue with Cheer. Unless Karen see's issue, no need for board to approve. This is not an open bid bc these are the only 2 available vendors who can meet the needs. Impact on members of location change has not been noticeable thus far.</p>	<p>Motion: Linda motion to switch to Cheer, Karen renegotiate contract, and inform DTCC. Kyle second. All agree.</p>
Georgetown Community Yard Sale	<p>Karen reported. Disappointed in number of pre-registration for tables; although additional registrations coming in this week and will not turn anyone away Saturday. Karen will be there at 5:30 a.m. Vendors arrive at 6 a.m. Traffic jam. 7:15 – 7:45 a.m. due to games. Good</p>	<p>Action Item: Need volunteers. Ray, Lit, and Joan volunteered.</p>

	marketing; papers, radio, signage out front. Karen has extra signage.	
Personnel	Bernice reported. Committee has met. Evaluations have been collected.	Action Item: Will set date with Karen to do evaluation after mtg.
New Business		
Chamber Insurance Program	Debbie reported. Crenaght will no longer be in business after November 2009. Karen has contacted all insurance co. members to meet 6/4. To discuss COC best next move. May be to move away from a particular alignment with one program (all insurance companies deal with small businesses with same 4 core providers). Policy or premium will not differ. May be looking at creating market place or forum to display what vender can offer to members (better informational availability).	
Announcements / Other	Lit noted that he spoke with a previous member who did not realize mixers are open to the public. Kudos to GCOC for open Mixers. "Georgetown is a superior Chamber."	
Wings & Wheels	Kyle reported. We may not be able to take it on without financial burden. Want to respect board decision not to run into red. We may be involved in event as it will still go on through the airport. Coming down to the wire with Wings & Wheels. Karen is optimistic that COC can do it. Also noted that Wal-mart is a VIP and all marketing includes Wings & Wheels as COC event.	Action Item: Kyle and Karen will meet to decide outlook. Lit will look into Millsboro Antique car club to seek sponsorship. All board members should seek sponsors. Karen will get partnership information out to each individual member in case we missed anyone.
Adjourn		Rich motioned to adjourn meeting at 5:10 p.m. Linda seconded. Motion carried.
Next Meeting		Next BOD Meeting Wednesday, July 1 at 4 p.m.

Minutes respectfully submitted by: Jeanne Dukes, 6/4/09