

**Greater Georgetown Chamber of Commerce
Board of Director's Meeting
June 2, 2010**

Minutes

Participants

Board Members: Helen Kruger, Lit Dryden, Art Blanchette, Ray Hopkins, Jeanne Dukes, Robbie Robinson, David Mueller, Buzz Matthews, Linda Price, Joan Tyndall & John Rieley

Also Present: Karen Duffield, ED

Topic	Details	Action Items
Call to Order	Meeting was called to order by Ray Hopkins @ 4:00pm	
Approval of the Minutes	The May 5th minutes were emailed and Ray asked for approval and/or discussion	Motion made by Helen, second by Joan, motion carried
Treasurer's Report	The Treasurer's Report was emailed by Joan/Karen	Motion made by David, second by Helen. Motion carried
Membership	Helen advised that we had 438 members and currently have 432, dropping 5 for delinquency. Joan said there are a couple of new members Helen does not have on her list as they are not included until payment is received. Helen advised there is a membership meeting on Monday @ 4pm – train station and a ribbon cutting on Saturday @ 10 am at Old Dominion Church on Zoar Road	
Special business/ Board Vacancy	Ray advised that the process for replacing Ashley Hoban's board seat has taken place and although there were a few interested only one submitted the application. The application for Trish Schechtman from the Joshua Freeman Foundation was emailed and included in the board packages. The consensus was she would make a great addition to the board. Buzz said she helped out with the Easter Egg Hunt and was a great help, very positive. Robin Parker's position was discussed since she is no longer at County Bank. According to the By-laws we only need 9 board members, not including officers to make a quorum. Without Robin and the new addition of Trish, we are over that #. It is therefore decided that we will hold off filling Robin's position, until such time that we need to or at normal nomination time.	Motion by Linda to offer Trish the position, 2 nd by Helen. Motion carried.
Economic Development	Lit reported on today's meeting that was attended a number of board members. He felt that it was one of the best meetings he has attended and there was a good exchange of information both by Gene Dvornick (Town) and David Baker (County). Tom Klein of the Town also gave an update. Most noteworthy was an idea from Shaun Tyndall concerning coming up with a way that small businesses could go to one central location to find out	John will follow-up and keep the board apprised concerning the letter and the governor

	<p>information on projects the Town or County have up for bid. He thought the Chamber website was ideal. Although this project is in its infancy, Shaun will work with Karen and Joan to figure out what could be done and the costs involved. Joan feels that the 2nd phase of the website upgrade may help with this. John advised that Shawn Fink from the Caesar Rodney Institute will be the speaker next month and will go over the group's book – Delaware a State of Opportunity. John also told the group that Melody Booker of DEDO advised that the Governor was in receipt of the letter from the Chamber and the content is now on his radar.</p>	
Scholarship	<p>Karen advised that the committee, comprised of her, Jeanne, Buzz and Linda will be meeting soon to determine the basic criteria for Del Tech to follow in order to award the Chamber's scholarship</p>	
Wings & Wheels	<p>Linda indicated that the next meeting is Thursday, June 10th, 3 pm at the airport. We are still looking for volunteers and helpers. Things are moving along adding that we are very excited to have James Diehl, local author of 2 World War II books planning a program that will be held in one of the hangers, featuring Veterans of conflicts like the Battle of the Bulge, etc, members of the Tuskegee Airman and Waves. After some other discussion among the board, it was felt this would be a great addition to the festival.</p>	
GT Farmers Market	<p>Karen thanked everyone who came out to the ribbon cutting and supported the first day of the Farmer's Market. She said she got great feedback from the vendors who were there, but we really need to do what we can to get people out. She said one vendor has already dropped out even though it was only day 1. Support has to come from the board going out each week if possible and bringing along 2-3 people. Karen also advised that we really need to advertise more. Additional signage is needed, a suggestion was made for a sandwich board that could go up on Thursday and come down maybe on Monday. We also need signage starting out at Del Tech coming in. Jeanne suggested we check with the Kiwanis who might allow us to put a sign out where they cook chicken. Karen also advised that she may need to call on the board to help put the signs out and take them in. Buzz thought the Boys and Girls Club could help with that. Karen said we do have sponsorships – Nemours for the market bags and Serv Pro with their VIP sponsorship. It was also thought that someone could go on the Dan Gaffney show on WGMD . Karen also provided signs that could go up in businesses to promote the market – contact her if you need more. Karen said a promo filmed by Comcast to run on channel 8, Resort Tourism, has a piece on Georgetown and the Farmer's Market.</p>	<p>Buzz and Karen will get together over the next couple of days to come up with a plan for signage and volunteers.</p> <p>Jeanne will contact WGMD to see how she or her designee can get on the Dan Gaffney show (Thursdays)</p>

<p>GT Community Yard Sale</p>	<p>Karen advised that right now we only have 2 vendors signed up. A suggestion was made that last year’s vendors (about 20) be contacted about returning. Karen to have her staff help with those calls, but will contact board if she needs further help. Karen will also check with Bobbie from Sports at the Beach to see if she will let her Wednesday yard craft show people would like to become a part of the Chamber yard sale. Since we had 20 last year, which Karen felt was acceptable, she would not feel the event should go off with less than 15. There was some discussion concerning why the Chamber was doing this event and Karen advised that this is the only fundraiser where the monies raised were not earmarked for something specific. There was a thought by Lit that maybe next year we not charge for a space, especially if we are trying to do the event as a community outreach. This will be revisited.</p>	
<p>Beautification Project</p>	<p>David advised that he talked with Charlie Koskey about the flower planting. The plants will not be on the actual circle but a small plot of land near Chardon Jewelry. David said Charlie has already purchased box woods to go on that location and will just need a few volunteers to help plant some flowers. Karen advised that Charlie really is looking at this as a “photo op” for the Chamber. The following have agreed to help, David, Lit Buzz, Linda, Ray, John, Jeanne and Robbie.</p>	
<p>New Business</p>	<p>Karen talked about a recent seminar that she attended, put on by a company that travels around and helps create branding for towns that is created by local entities coming together to create a brand for all that has character and personality that will be associated with that Town that all the entities could use, without losing each entities specific identity. She passed around samples. She was very impressed and found it was less expensive than she thought. Art brought up a meeting he went to in Millsboro with a representative from the Delaware Main Street project, which she does for free and maybe we could tap in to her.</p> <p>Linda discussed a recent email from Angie Townsend requesting we consider banners that could be displayed on the circle, advertising Wings & Wheels. This came about from the Chamber’s offer to purchase Christmas flags from monies in the budget for the Christmas Parade, which never happened. It was noted that these monies, up to \$500 have been committed to the beautification project.</p>	<p>Karen is to move forward with obtaining more information, establishing a committee and then report to the board as needed.</p> <p>Linda will follow-up with Angie for costs, etc and report back at the next board meeting.</p>
	<p>Lit brought up about a recent picture and article in the Monday News Journal with the original fire house and Kimmey Town</p>	
<p>Adjourn</p>		<p>Motion made by Helen, second by Jeanne</p>
<p>Next Meeting</p>		<p>Wednesday July 7, 2010</p>

Minutes respectfully submitted by: Linda Price 05/05/2010